


UNA solutions
Company
Profile

Construction
Under
Ideas

UNA-Agency 
www.Una-egy.com

Hi!

We are thrilled to have you here and introduce you to our world of innovative website building and marketing solutions. As a company that never compromises on quality, we strive to deliver nothing but the best to our valued clients.

Since our inception in 2018, we have grown and evolved, continuously expanding our knowledge and raising our standards. Our team of 25 media experts, with over 8 years of experience, is passionate and dedicated to helping businesses like yours thrive in the online world.

Our core values of ethics and transparency guide everything we do. We believe in building strong partnerships based on trust, honesty, and open communication. When you choose us, you're not just getting a service provider; you're gaining a reliable and committed ally who will work tirelessly to build your online presence, drive conversions, and boost your revenue.

From branding to web and app services, graphic design to marketing strategies, photography to videos and animation, we offer a comprehensive range of services to cater to your unique needs. Our diverse expertise ensures that we can deliver holistic solutions that exceed your expectations and help you stand out in today's competitive market. -

Together, let's embark on a journey towards excellence. UNA Solutions is here to make the world a better experience for you and your customers. Get ready to unlock the true potential of your business and achieve sustainable success.

Welcome to the UNA Solutions family!





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Chair Man Word

Dear Valued Clients and Partners,

I am delighted to address you as the CEO of UNA Solutions and share our vision for success in the world of website building and marketing. Since our establishment in 2018, we have strived to be a company that never compromises on quality and is driven by a deep understanding of the market.

Over the past four years, UNA Solutions has had the privilege of working with prestigious companies, helping them succeed in challenging and competitive markets. With each partnership, our knowledge has grown, and our standards have soared. We have witnessed firsthand the power of experience and passion in delivering sustainable success.

As the CEO of UNA Solutions, I am committed to being your dedicated partner in growth. Our mission is to empower your organization to harness the full potential of the digital landscape. We do not consider ourselves mere service providers; instead, we strive to be an integral part of your team, working alongside you to achieve remarkable results.

Our comprehensive range of services covers website and app development, captivating graphic design, impactful marketing strategies, compelling branding solutions, engaging photography, and mesmerizing videos and animations. We embrace continuous improvement, as we believe that better experiences are always within reach.

I invite you to embark on this exciting journey with UNA Solutions. Together, we will create remarkable online experiences, drive conversions, and achieve your business goals. Our team is ready to assist you in building a strong online presence that will bring in more conversions and revenue.

Thank you for choosing UNA Solutions as your trusted partner. We are dedicated to making the world a better experience for you and your customers.

Warm regards, *Hamed ahmed*

About Company

UNA Solutions is a dynamic and innovative company that was established in 2018. From day one, we set out with a clear vision and unwavering commitment to never compromise on anything. With in-depth market knowledge and a passion for success, we have quickly become a trusted partner for businesses in need of exceptional website building and marketing solutions

Over the past four years, we have had the privilege of working with prestigious companies and helping them excel in highly competitive markets. With each successful collaboration, our knowledge has grown, and our standards have soared even higher. We take pride in proving to our clients that our winning combination of experience and passion is the secret recipe for sustainable success.



At UNA Solutions, we are a team of 25 media experts who boast more than 8 years of experience in website building and marketing. Our diverse and talented professionals are dedicated to helping businesses harness the full potential of the internet. We believe that every client should have access to affordable, effective, and customized design and marketing solutions.

When you partner with us, you can rest assured that you are not alone in growing your business. We stand by your side, fully committed to contributing to the growth and success of your entire team and organization. Our mission is to empower our clients to leverage the internet to its fullest, enabling them to achieve their goals and witness tangible results.

Our comprehensive range of services includes website and app development, captivating graphic design, impactful marketing strategies, compelling branding solutions, engaging photography, and mesmerizing videos and animations. We firmly believe in continuous improvement and embrace the ever-evolving nature of the digital world. Better is our driving force, as we strive to create better experiences and surpass the notion of what's considered the best.

Ethics and transparency are at the core of our operations. We value open and honest communication, building trust-based relationships with our clients. We consider ourselves partners of success, working hand in hand with you to achieve greatness.

At UNA Solutions, we exist to make the world a better experience. Join us on this exciting journey, and let us help you unleash the true potential of your business in the digital realm. Together, we can achieve greatness and create a lasting impact.

Welcome to UNA Solutions, where excellence meets passion!



01

Mission :

Our mission is to empower our clients to unlock the full potential of the internet. We are committed to providing affordable, effective, and customized design and marketing solutions that cater to their unique needs. By serving as a trusted partner, we strive to help our clients achieve their business goals and surpass their expectations. Our passion and expertise fuel our mission to create remarkable online experiences that drive tangible results.



02

Vission :

At UNA Solutions, our vision is to be at the forefront of the industry as a leading provider of website building and marketing solutions. We aspire to empower businesses to thrive in the digital world by delivering cutting-edge strategies and innovative approaches. Our goal is to revolutionize the online experience, enabling our clients to achieve unprecedented growth and success.

03

Strategy :

Our strategy revolves around a client-centric approach. We aim to deeply understand our clients' businesses, industries, and target markets. By leveraging this knowledge, we develop tailored strategies that align with their objectives and drive their success. We invest in our team's professional development, ensuring they have the expertise and skills required to deliver innovative and impactful solutions. Additionally, we foster strategic partnerships to stay at the forefront of technological advancements, enabling us to offer our clients the latest tools and techniques to achieve their goals. Our strategy is centered on delivering exceptional value, measurable results, and long-term partnerships with our valued clients.

Board Of Director

I want to express my heartfelt appreciation to each and every one of you for being an integral part of UNA Solutions' journey. As the CEO, I am honored to lead our exceptional team in the dynamic world of website building and marketing.

I want to express my deep appreciation to our dedicated team members who bring their expertise, creativity, and unwavering commitment to every project. It is your hard work and passion that have made UNA Solutions the success it is today.

To our esteemed clients and partners, thank you for choosing UNA Solutions as your trusted partner. We are honored to be a part of your journey and are committed to supporting your growth and helping you achieve remarkable results. Your success is our ultimate measure of accomplishment.

Thank you for your unwavering trust and support. I am confident that our collective efforts will lead to even greater achievements and milestones.



Eng. **Hamed A. Farg**

Founder Una solutions



Abdelrahman Akram
Technical Lead



Ziad Sweliem
Senior Developer



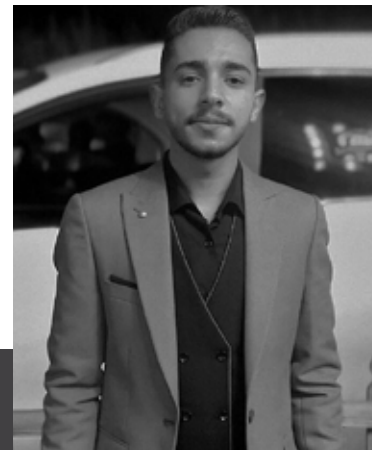
Mohamed Elkerm
Mobile Developer



Amr Samir
Media grapher



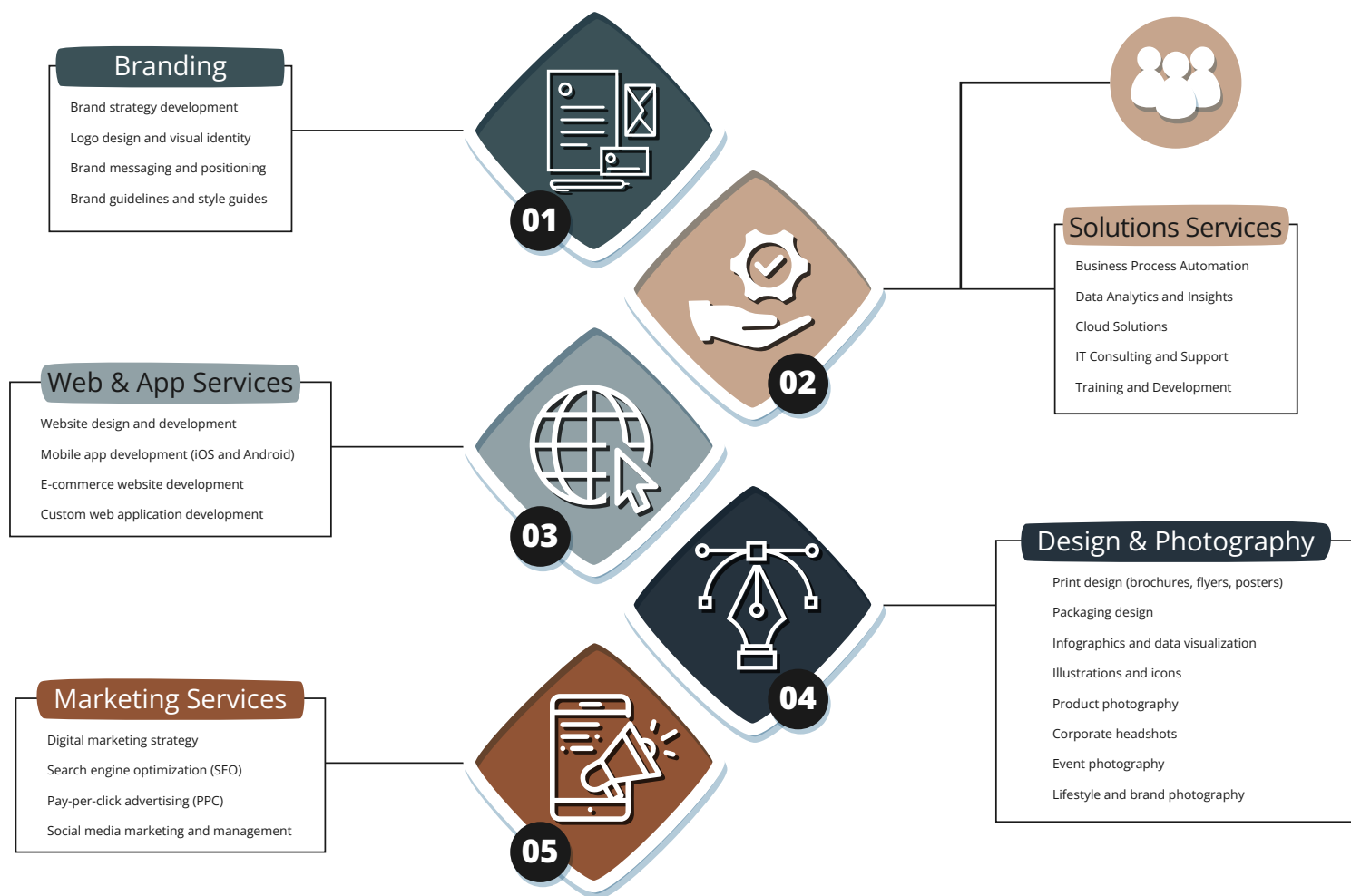
Abdelrahman saad
Graphic Designer



Ahmed Bendare
Marketing Head

Our Services

At UNA Solutions, we embody the belief in continuous improvement. We understand that excellence thrives through constant evolution and never settling for anything less than the best. As a team, we are committed to making the world a better experience through our comprehensive range of services. With unwavering dedication, expertise, and a client-centric approach, we empower businesses to thrive in the digital realm. Our customized solutions are designed to meet your specific needs and unlock your full potential. Partner with us to embark on a journey of continuous growth and exceptional success in the ever-evolving digital landscape. Together, let's create a better experience for your business and make a lasting impact.



Branding Service

Our branding services encompass brand strategy development, logo design and visual identity, brand messaging and positioning, and comprehensive brand guidelines. We create unique and impactful brands that leave a lasting impression.

A brand name and logo is what all any company revolves on. Identify and empower your business, marketing, and advertising with an innovative brand identity.

- Brand naming
- Logo design
- Branding strategies and campaigns
- Graphical innovation
- Business cards
- Innovative slogans



Our Solutions Services

Our company offers a wide range of services and solutions designed to address the diverse needs of businesses across various sectors. From industrial optimization and automation to comprehensive business solutions, safety measures, video analysis, and strategic consultancy, we are committed to empowering organizations with innovative and tailored approaches. With a focus on driving efficiency, productivity, safety, and growth, we strive to be a trusted partner in helping businesses achieve their goals and stay ahead in today's competitive landscape.

```
//is the element hidden?  
if (!t.is('visible')) {  
  
    //it became hidden  
    t.appeared = false;  
    return;  
}  
  
//is the element inside the visible window?  
var a = w.scrollLeft();  
var b = w.scrollTop();  
var o = t.offset();  
var x = o.left;  
var y = o.top;  
  
var ax = settings.accX;  
var ay = settings.accY;  
var th = t.height();  
var wh = w.height();  
var tw = t.width();  
var ww = w.width();  
  
if (y + th + ay >= b &&  
    y <= b + wh + ay &&  
    x + tw + ax >= a &&  
    x <= a + ww + ax) {  
  
    //trigger the custom event  
    if (!t.appeared) t.trigger('appear', settings)  
  
    } else {  
  
        //it scrolled out of view  
        t.appeared = false;  
    }  
};  
  
//create a modified fn with some additional logic  
var modifiedFn = function() {  
  
    //mark the element as visible  
    t.appeared = true;  
  
    //is this supposed to happen only once?  
    if (settings.one) {  
  
        //remove the check  
        w.unbind('scroll', check);  
        var i = $.inArray(check, $.fn.appear.checks);  
        if (i >= 0) $.fn.appear.checks.splice(i, 1)  
    }  
  
    //trigger the original fn  
    fn.apply(this, arguments);  
  
};  
  
//modified fn to the element  
t.appear(settings.data, modifiedFn);
```

01 Business Solutions:

- ERP Systems (B-Medical ind.)
- Portal Design
- Mobile Apps
- Document management sys.
- Archiving & Workflow sys.
- Risk-based audit systems
- Help-Desk & Service-desk
- Vehicle Workshop & logistics
- Attendance & Tracking

02 Other Solutions

- Business Process Automation
- Data Analytics and Insights
- Cloud Solutions
- IT Consulting and Support
- Training and Development



Web and App Services



Website Design:

Our website design and development services create captivating and user-friendly websites that accurately represent your brand and engage your audience. We optimize navigation, load times, and responsiveness across devices. From concept to launch, we collaborate closely with you to deliver a website aligned with your goals. Whether you need a brochure site, e-commerce platform, or custom web application, our services help you establish a strong online presence and drive business growth.



Mobile app development

iOS and Android

Our mobile app development service at UNA Solutions covers iOS and Android platforms. We create dynamic and user-friendly applications that align with your brand identity and provide a seamless user experience. Whether you need a business, consumer, or gaming app, our experienced team leverages the latest technologies to bring your ideas to life. With our mobile app development service, you can enhance customer engagement and stay ahead in the competitive mobile landscape.

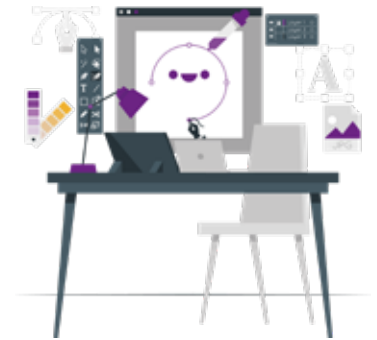
- *Mobile App Development*
- *Custom App Solutions*
- *UI/UX Design*
- *App Testing and Quality Assurance*
- *App Store Optimization (ASO)*
- *App Maintenance and Support*

Design / Photography

Visual Content Creation

Enhance your brand presence with our design and photography services. We specialize in print design for brochures, flyers, and posters, as well as packaging design that captures attention. Our expertise extends to infographics, data visualization, illustrations, and icons to add a unique touch to your brand's visual identity. Additionally, our photography services cover product photography, corporate headshots, event coverage, and lifestyle and brand photography, ensuring your visuals truly shine.

- Logo design
- Stationery design
- Web design
- User experience design
- Brochures design
- Labels design
- Book design
- Magazine design
- Newsletters design
- Advertising designs
- Catalogues design
- Packaging designs



Photography Service

- Products photography sessions
- Meetings & Events photography
- Portrait photography
- Models photo sessions
- Corporate photography
- Jewelry photography
- Real Estates photography
- Fashions photography





Animation & Video Creation

Convey a rich message and catch your audience's attention with an eye-catching videos and animation to stand out from your competition.

- Scripting
- Ideas Brainstorming
- Live shots
- 2D Animation
- 3D animation
- Montage
- 30 seconds videos
- 60 seconds videos



Video analysis - AR & VR

- Customized Video Analysis
- Control presence in the real world & by the system
- Get with just smartphone or headset devices
- Enhance virtual, Real-world and Fictional reality

Visit Our
Website



Media Marketing

Our digital marketing strategies drive growth and visibility for your brand. We offer search engine optimization (SEO) to improve your online presence, pay-per-click advertising (PPC) to attract targeted traffic, and comprehensive social media marketing and management to engage your audience effectively.

Search Engine Optimization (SEO) Audit and Optimization:

Boost your online visibility with our SEO services. We conduct thorough keyword research and analysis, optimize your website's on-page elements, and implement effective off-page strategies like link building. Our SEO audits and performance monitoring ensure continuous improvement and better search rankings.



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The SEO site description represents your homepage. Search engines show this description in search results for your homepage if they don't find content more relevant to a visitor's search terms.

- Technical SEO
- Local SEO
- Blog's SEO
- E-Commerce SEO
- In-depth Analysis
- White-hat practices

Social Media Marketing



Social media marketing

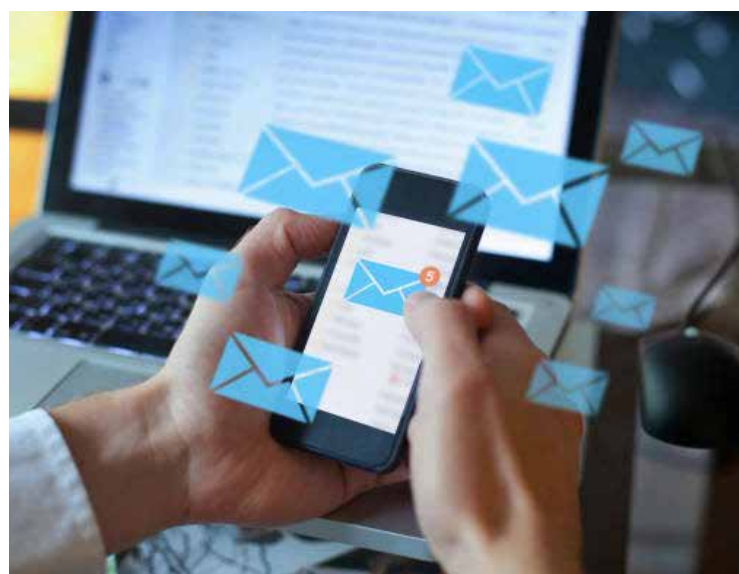
Drive targeted traffic and increase brand awareness through social media advertising. Our experts create tailored ad campaigns, design captivating visuals, define audience targeting and segmentation, and optimize campaigns for optimal performance and results.

- Profiles creation
- Paid advertising
- Design creative
- Social media management
- Engagement monitoring
- Performance reportings
- Cross-channel promotions



Email Marketing

Connect with your audience through personalized and automated email campaigns. We develop strategic email marketing plans, design custom email templates, segment your subscriber base for targeted messaging, and set up drip campaigns and automation workflows to nurture leads and drive engagement.



Company Partners



Our Clients

01 private sector :



▼ After Sales Services

- **Pre-Installation Services:** We offer complimentary pre-installation services as part of our after-sales support. Our dedicated team ensures a seamless installation process, providing assistance and guidance to set up your product effectively.
- **Warranty Service:** We provide a warranty service that covers the first year of your purchase. During this period, customers are eligible for free replacement or repair in case of any issues. From the second year onwards, a nominal charge may apply for warranty services.
- **Online Support:** Our team is readily available to provide online support for any product-related queries or technical assistance. We offer prompt and reliable support to address your concerns and ensure a smooth user experience.
- **User Training:** We offer comprehensive user training programs to familiarize customers with our products. Our training sessions equip users with the necessary knowledge and skills to handle and maximize the benefits of our products effectively.



Thank You Message

With sincerest appreciation, we would like to express our gratitude for choosing UNA Solutions as your trusted partner for your website building and marketing needs. Your confidence in our company is truly valued, and we are honored to be a part of your journey.

At UNA Solutions, we are committed to delivering exceptional services and exceeding your expectations. Your success is our top priority, and we are dedicated to supporting you every step of the way. We appreciate the opportunity to contribute to your growth and accomplishments.

As we continue our fruitful partnership, we look forward to thriving together in the ever-evolving technological landscape. Our team is passionate about providing you with the best solutions and helping your business flourish.

We understand the importance of delivering excellence in every aspect of our service. From crafting captivating websites to implementing effective marketing strategies, we strive to deliver outstanding results that drive your success. Our team is always here to provide ongoing support, address any concerns, and explore new avenues to help your business thrive.

Thank you once again for choosing UNA Solutions. Your trust and partnership mean the world to us. We remain dedicated to delivering exceptional services, exceeding your expectations, and contributing to your future success.

We are grateful for the opportunity to be a part of your digital transformation journey. Your success is our utmost priority, and we are committed to going above and beyond to help your business thrive.

Thank you for choosing UNA Solutions!

Warm regards,

Hamed Ahmed

UNA Solutions

Media Agency



If you are looking for an agency to help you create a remarkable presence online, you've come to the right place. We can help you take your business to the next level.

Contact Us

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UNA-AGENCY

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